

Pretzel Twister Convention 2008 Agenda

June 29, 2008

Hotel Check-in is at 3:00 p.m.

Meet in the hotel lobby at 6:00 p.m. for a group dinner, courtesy of Coca-Cola and Bobby Wang.

June 30, 2008

8:00 a.m. Breakfast buffet, courtesy of The Embassy Suites

9:00 a.m. Welcome & Introduction

New product Presentation

Coca-Cola Presentation

10:15a.m. Morning Break

10:30a.m. Menu boards

Website

12:30 p.m. Lunch, courtesy of The Pretzel Twister

1:30 p.m. Coca-Cola product trial results

Review Summer Promotion

Discussion

Brainstorming Time --- promotions for the upcoming year

3:45 p.m. Afternoon Break

4:00 p.m. Conclusion